

**SHERIDAN COUNTY TRAVEL & TOURISM  
BOARD MEETING AGENDA**

**FEBRUARY 18, 2025 // 11:00AM**

**Location: Visitor Information Center  
Address: 1517 E 5<sup>th</sup> St, Sheridan, WY 82801  
Phone: 307-673-7120**



- 1. CALL TO ORDER**
- 2. ATTENDANCE**
- 3. CONSIDERATION OF AGENDA**
  - a. Additions/Changes
  - b. Minutes of Previous Meeting
  - c. Additions or Changes to Old and New Business
- 4. COMMUNITY UPDATES / GUESTS**
- 5. EXECUTIVE SUMMARY**
  - a. Lodging Tax Collections
  - b. Year-to-Date Budget Report / Accounts
  - c. Accounts Paid
  - d. Occupancy Report
  - e. Analytics and Data Review
- 6. UPDATES**
  - a. Earned Media/Visits
  - b. Film/Photography Projects
  - c. Grant Requests / Grant Reports
  - d. Important Dates
  - e. Burgess Junction
- 7. OLD BUSINESS**
  - a. Sheridan WYO Winter Rodeo – Updates
  - b. Board Appointment to CAST
- 8. NEW BUSINESS**
- 9. BOARD ROUNDTABLE**
- 10. EXECUTIVE SESSION (IF NECESSARY)**
- 11. ADJOURNMENT**